


Source: South China Morning Post, September 19, 2020.

Website URL: <https://www.scmp.com/video/asia/3102184/singapore-firm-offers-one-gram-gold-bar-attract-ordinary-investors>



The video player shows a man, Victor Foo, speaking in an office setting. The video title is "Singapore firm offers one-gram gold bar to attract 'ordinary' investors". The video is from Singapore, dated September 15, 2020. The man is identified as Victor Foo, CEO and founder of Singapore Precious Metals Exchange. A quote from the video reads: "But it's our aspiration to be able to reach the mass market." The video player includes standard controls like play, volume, and a progress bar showing 0:42 / 1:49.

**SINGAPORE**  
Singapore firm offers one-gram gold bar to attract 'ordinary' investors

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A Singaporean company is offering consumers, via a mobile app, the ability to buy much smaller gold pieces than normal, making it more affordable. People can now buy a one-gram gold bar for just US\$70. The firm's founder and CEO says this could bring gold sales to the mass market.

September 19, 2020